



NEW! LEAN IT CERTIFICATION COURSES

Join The Lean IT Revolution! Thousands worldwide already have.

Learn what “continual improvement” really means, and how to assess any business process to identify and eliminate waste, reduce costs and increase efficiency.

“To date close to 300 of our staff have taken Lean IT courses. And, more to go. I strongly believe that applying Lean and Six Sigma to IT processes has enabled us to gain numerous efficiencies... I would highly recommend Lean IT training to everyone (except our competition).”

– IT Executive, Major Insurance Company

Join The Lean IT Revolution!

We believe strongly that “Lean Thinking” needs to be part of EVERY IT professional’s toolkit.

What Is Lean?

Lean IT is all about understanding how to assess business processes to identify and eliminate waste.

Already, 1000s have taken the certification courses and are undertaking value-added and cost cutting process improvement activities.

More Raving Fans!

“I have a deep background in Six Sigma and Lean on the business side, but I did not know how these principles applied to IT Service Management until I took the Lean IT class – my eyes have been really opened.”

“Lean IT is one of the first IT Management training classes I have taken that goes beyond basic concepts to actually provide me practical tools and methodology for how to improve.”

“My boss told me to take the Lean IT class because he thinks I create fat processes; I did not know what he meant until I took this class. Now I know exactly what he means!”

Lean IT Certification Courses

Lean IT Foundation	
Live Classroom	San Francisco, July 16-17
	Scottsdale, August 19-20
	Toronto, September 10-11
	Washington, DC, September 14-15
	Chicago, October 12-13
	Toronto, November 18-19
Virtual Classroom (Central Time)	July 23-24; September 24-25; November 12-13; December 14-15
Lean IT Kaizen Lead	
Live Classroom	Washington, DC, September 16-18
Virtual Classroom (Central Time)	November 16-18
Lean IT Leadership	
Live Classroom	Washington, DC, September 16-18 Chicago, October 14-16
Virtual Classroom (Central Time)	December 16-18

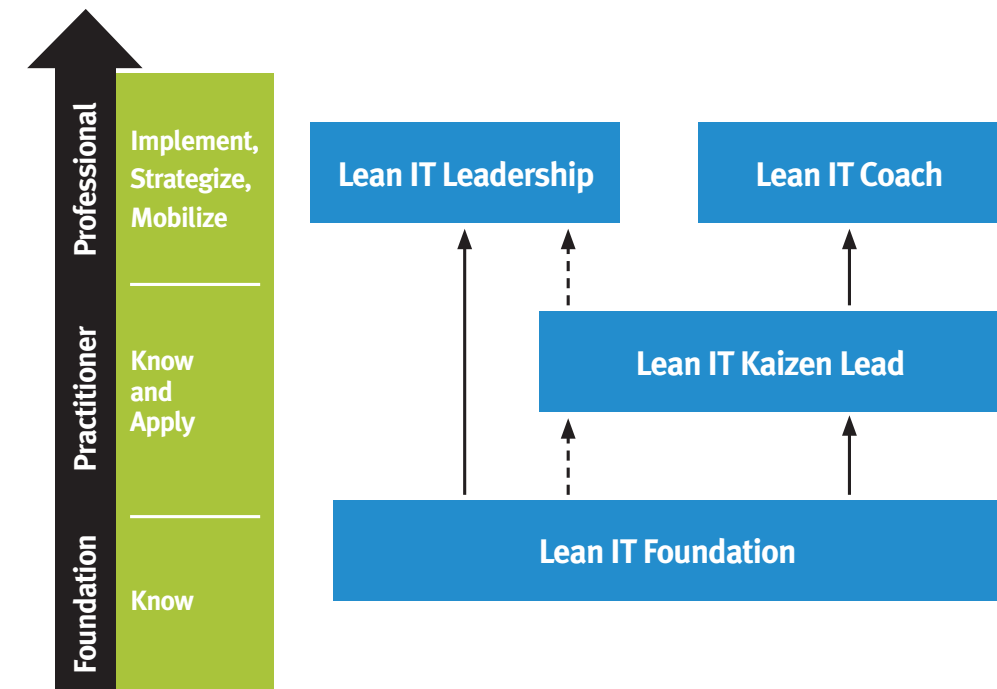
For the most up-to-date information about fees, course dates and locations, visit our website, or subscribe to PinkLINK, our monthly e-newsletter.

Got A Team To Train?

- Bring Us Onsite To Your Location!**
All of our courses can be delivered at your location to a large group.
- Buy A “Team Pass”!**
Send a team to public courses (live classroom or virtual classroom) over a 12 month period and **save up to 30%!**

Contact us: 1-888-273-PINK
info@pinkelephant.com
www.pinkelephant.com

4 New Certification Courses!



Lean IT Foundation Certification Course

This 2 day course teaches you and your team all that’s needed to understand key concepts underpinning Six Sigma and Lean thinking.

Lean IT Kaizen Lead Certification Course

With major focus on the Six Sigma DMAIC and Lean A3 models, this is a practical and hands-on 3 day course that teaches and equips individuals to define, facilitate and lead Lean IT Kaizen improvement initiatives.

Lean IT Leadership Certification Course

This 3 day course provides you with the knowledge of how and why Lean leadership principles are different from traditional hierarchical or command and control models. The course teaches a leadership approach focused on inspiring, enabling and empowering the organization to continuously improve through the behavior of personal accountability.

Lean IT Coach Certification Course

This advanced certification course, under development, is aimed at those working in a strategic advisory role who are working with senior managers and Kaizen improvement teams to steer and direct enterprise-wide Lean implementation projects.

Visit our website for detailed course descriptions, fees and other information.



Attention mailroom: If undeliverable, please route to the IT Director

PRSR STD
US POSTAGE PAID
BUFFALO, NY
PERMIT NO.4225

Pink Elephant
1600 Golf Road
Suite 1200
Rolling Meadows, IL
60008

NEW! LEAN IT CERTIFICATION COURSES

We Lead The Way!

A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception forty years ago.